

## **Institutional Distinctiveness**

The Govt. P. G College for Women Gandhi Nagar, Jammu came into existence in 1969. Our motto “Asto Ma Sadgamaya” means “lead us or guide us from ignorance to knowledge”. This encourages us to let go off our own ignorance that blocks our vision and precludes us from seeing the ultimate truth and resides in a state of all-knowing and all-understanding. This also motivates us to always work with dedication to enlighten ourselves for the development of our society. We have evolved from a humble beginning with few courses, faculty and students with the objective to inculcate honesty and dedication.

Our College became the Constituent College of Cluster University in 2017 and achieved the milestone of forty-nine years of excellence in 2018. The ‘logo’ for the Cluster University of Jammu is a narrative in itself, inspired from the Chajja folk dance typical to the region of Jammu. The central element is a peacock, associated with the goddess of wisdom and knowledge. This is surrounded by five more hexagons indicating the ethos of a cluster-coming together as equal-unitary in spirit, yet federal in structure. The hexagonal shape is representative of a benzene ring, which is primal for inter-connections of various kinds. The white star created as a counter-form behind the peacock, signifies excellence. The symbol is rendered in purple and aquamarine green colour. This unique colour combination represents the plurality and diversity of the University. The name of the University is set in a classical serif font, in all capital letters, lending it a warm and humane, yet an authoritative feel. A very bold and crisp symbol, it is easy to replicate across media and also in one colour without diluting its visual impact.

The location of this College is endowed with natural beauty, predominantly serenity and tranquility. The female students enrolled in large number along with the female staff are a manifestation of women empowerment.

The College provides ample opportunities to the students from different streams to excel together in academic as well as sports, cultural and other extra-curricular activities organized through different committees and clubs. The Spirit of discipline, social responsibility towards community development and nation building is inculcated through Eco-Clubs, NSS, and Literary Club etc. The nature care and environmental awareness is being promoted by Eco-Club. The College encourages its faculty in Seminars and Conferences and promotes holistic individual growth and social progress. College authorities, staff and students believe that the true essence of ‘Woman Empowerment’ lies in creating sustained forms of emancipation by generating lasting opportunities.

Our Institution aims to facilitate critical thinking and creativity. To remove critical impediments which prevent or disrupt development efforts, the College is working on the right

and systematic kind of support system, and therefore, works jointly to enable the students to strengthen their capacities through contextualized response interventions. Our Institution is the most preferred one in Jammu, for admission amongst the aspiring Women candidates. Participation of students in co-curricular activities helps to enhance a holistic personality of the students. The College has emerged as a unique Institution in its pursuit for quality assurance and fall in line with the College Vision.