



Government P.G College for Women, Gandhi Nagar Jammu (a constituent College of Cluster University of Jammu) collaborated with Technology Business Incubator-Indian Institute of Integrative Medicines (TBI-IIIM) and Venture Centre, Pune to organize a two day online City Camp on topic “Essentials of Scientific Entrepreneurship”.

The inauguration ceremony was carried out at Govt. P.G. College for Women, Gandhinagar, Jammu. The event was declared open by Dr. Sangita Nagari, Principal, GCW Gandhinagar, Jammu. In her inaugural speech she laid stress on the role of skill enhancing programmes /activities for the overall development and career building capacity of students. She discussed in detail about the role of entrepreneurship in scientific ecosystem. She apprised the students about competition in present scenario for job hunt and value of skill enabled courses / activities in transformation of organizational culture to high performing cultures, shaping the leader and risk managements. She further added that expansion of knowledge and skill base is now a days more requirement than choice.

Dr. Saurabh Saran, Senior Scientist, IIIM welcomed the gathering and gave brief description of TBI-IIIM. He further explained the current projects carried out at TBI-IIIM and their role in scientific entrepreneurship. Er. Ankush Varma, Coordinator TBI-IIIM conducted the virtual tour of TBI-IIIM and its facilities. The online City Camp was also addressed by Ram Kumar CEO, Hempstreet Medicare Pvt. Ltd.

Savita Kale and Premnath V of NCL, Pune joined the virtual camp and discussed about the Venture Centre, Pune. More than 150 participants joined the online City Camp. Students from Department of Biotechnology, Government P.G. College for Women, Gandhinagar were present in the event in physical mode, and appreciated the efforts of College administration and TBI-IIIM, Jammu for providing them such a vibrant and helpful platform to look for new entrepreneurial ideas.

Dr. Rahul Sharma (HOD, Biotechnology), Dr. Hardial Singh (HOD, Botany), Dr. Rajinder Sharma (Joint Controller of Examination, Cluster University of Jammu), Dr.

Ashok Kumar (Department of Biochemistry) and Prof. Rajinder Kumar (Department of Physics) also attended the City Camp.